



STATE OF ARKANSAS
City of Brookland



Proclamation 2017 - P2
Go Pink Day Proclamation



Whereas: The Pink Ribbon reminds us that breast cancer is the most common cause of cancer and the second most common cause of cancer deaths in the United States. However, when breast cancer is detected in its earliest stages, there can be a 95% survival rate; and

Whereas: According to the Arkansas Affiliate of Susan G. Komen Breast Cancer Foundation, one in three counties in Arkansas does not have a fixed mammography facility and this creates a barrier for many women to easily access mammography, thereby possibly increasing their mortality rate; and

Whereas: It is estimated that in the United States, 207,219 women and 3,668 men will be diagnosed with breast cancer during 2017, and approximately 48,541 women and 926 men will die of the disease. In Arkansas this year, 3,027 new cases will be detected and will result in 825 deaths; and

Whereas: October is National Breast Cancer Awareness Month, and the Arkansas Affiliate of Susan G. Komen is designating October 6th as Go Pink for the Cure Day to bring about awareness of the importance of mammography and to renew its commitment to removing obstacles that prevent women from seeking mammograms;

NOW, THEREFORE, I Kenneth D. Jones, MAYOR FOR THE CITY OF BROOKLAND, by virtue of the authority invested in me by the laws of the State of Arkansas, do hereby proclaim October 6, 2017, as Go Pink For The Cure Day and urge all my fellow citizens to join me in helping to promote efforts for the prevention and treatment of this deadly disease.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the City of Brookland, Arkansas to be affixed this 11th day of September, 2017.




Kenneth D. Jones, Mayor